

**2-year (Full-Time) MBA Programme**  
**School of Business, Public Policy & Social Entrepreneurship (SBPPSE)**  
**Ambedkar University, Delhi (AUD)**  
*Admission process & Eligibility Conditions 2012-14*

**1. What is unique about the MBA programme of AUD?**

It is an innovatively conceived MBA programme incorporating the latest developments in management education across the globe. Apart from the fundamentals of Management and opportunity to specialize in areas of choice, the two-year course is integrated with elements of Public Policy, and Social Entrepreneurship, along with understanding of culture & society in a global context and an opportunity to learn an additional language (Indian or foreign).

**2. When can candidates register for admission to MBA at AUD?**

Interested candidates should visit our website ([www.aud.ac.in](http://www.aud.ac.in)). Online registration facilities will **open on 1<sup>st</sup> February 2012 and will close on 29<sup>th</sup> February 2012**. Candidates are required to register on-line by paying application fee of Rs.1000/- (Rs.500/- for SC/ ST / PD candidates).

**3. What is the process of admission to the 2-year MBA programme?**

Eligible applicants will be required to take the **Admission Test (online)** which will be conducted on **Sunday March 18, 2012** in various centres in India.

**4. Which are the cities in which candidates can take the Admission Test?**

Candidates can choose for Test Centres in various cities including Delhi, Ahmedabad, Aligarh, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Mangalore, Mysore, Nagpur, Pune, and Varanasi. However, AUD deserves the right to cancel any of the centres for unavoidable reasons.

**5. What other steps are involved in the admission to the MBA programme?**

Based on the scores obtained in the Admission Test, candidates will be shortlisted for Group Discussion (GD) and personal interview (PI) which will be conducted at the AUD premises in the middle April 2012.

**6. What about those who applied earlier?**

Those candidates who registered for the MBA programme of AUD earlier (in October/ November 2011) by quoting their Reg. No. of CAT 2011 need not register/ pay application fee again. They will be invited to appear for the online Admission Test which will be conducted by AUD on 18<sup>th</sup> March 2012. Those among them who may have obtained the qualifying percentile scores will be invited directly to participate in the GD/PI which will be held in the middle of April 2012.

**7. What are the eligibility conditions?**

Candidates who have secured at least 50% of marks or equivalent CGPA (45% for candidates belonging to SC/ ST/ Physically Disabled (PD) categories) in a 3-year Bachelor's degree programme are eligible to apply.

**8. Can candidates appearing in the final year examination apply?**

Yes, Candidates who will be appearing in the final year of Bachelor's Degree examination are eligible to apply, irrespective of their percentage of scores obtained so far, provided that they expect to fulfill the eligibility criteria when the results are declared. (Such candidates will be required to provide their final result before 31st July 2012).

**9. How many seats are available for MBA programmes beginning in July 2012?**

There are 42 seats in total.

**10. Are there reserved seats?**

Yes, 85% of seats (36) seats are reserved for candidates belonging to/ graduating from the NCT of the State of Delhi and 15% of seats are open to candidates belonging to the rest of India. These 36 seats will be distributed on the basis of the norms of reservation followed by the NCT of the State of Delhi.

**11. What are these different Categories of Seats?**

Each applicant will choose to apply in one of the following Categories: General (Gen); Scheduled Class (SC); Scheduled Tribe (ST); Other Backward Class - non-creamy layer (OBC); Physically Disabled (PD); Children of Defense Personnel killed/disabled in Action (CW); Foreign Nationals not studying in India (FS).

**12. Is there any relaxation in eligibility criteria or cut-off marks for General category candidates?**

No relaxation in eligibility criteria is permitted for General category in any of the MBA programmes.

**13. Is there any relaxation in eligibility criteria or cut-off marks for reserved category candidates?**

Relaxation of 5% in eligibility will be allowed to candidates from SC/ST/PD categories).

**14. IMPORTANT NOTIFICATION:**

- Candidates applying to MBA programme of AUD are required to visit AUD website ([www.aud.ac.in](http://www.aud.ac.in)) and **apply online** by making on-line payment of Rs1000/- (Rs.500/- for SC/ST/PD candidates). Applications will be received only through the online registration process.
- Online registration opens on 1<sup>st</sup> February 2012 and will close on 29<sup>th</sup> February 2012

- Online Admission Test will be held on Sunday 18<sup>th</sup> March 2012
- Candidates will be able to download Admit Cards on 10<sup>th</sup> March 2012
- Group Discussion & Personal Interview of shortlisted candidates will be held in the middle of April 2012.

**15. Are any documents required to be submitted by reserved candidates?**

Yes. All reserved candidates are required to submit caste / PD certificate from duly recognized authorities. OBC candidates need to submit both caste and non-creamy layer certificate to claim reservation against OBC quota. Creamy layer OBC candidates have to apply as General Category (UR) candidate.

**16. What about Physically Disabled candidates?**

Only those candidates who are cleared as PD by the Medical Board of AUD will be considered for admission under the PD category.

**17. What should CW candidates do?**

CW (Children of War Widow) candidates need to clearly enclose the category of CW. CW1 (Armed forces including paramilitary personnel Killed/Disabled in Action) candidates will have preemptive claim over all other CW category candidates (such as CW2: Armed forces including paramilitary personnel Killed/Disabled while on Duty) or CW3 etc. Entitlement Certificate only from Secretary, Kendriya Sainik Board Delhi; Secretary, Rajya/Zila Sainik Board; Officer-in Charge, Record Office; and First Class Stipendiary Magistrate is acceptable

**18. What should Foreign Students (FS) do?**

Foreign Nationals studying in India are required to apply as General Category candidate by registering online and making on-line payment and are required to take the Admission Test to be held on Sunday 18<sup>th</sup> March 2012.

Foreign Nationals with Indian degrees (but are not currently staying in India) are required to submit GMAT scores (minimum score of 650) and Foreign Nationals with foreign degrees are advised to submit GMAT and TOEFL scores.

Foreign nationals who are out of India need to apply via their consulate and embassy (with mandatory GMAT scores). Only hard copy applications should be made and sent to Admissions, Ambedkar University Delhi, Sector 9, Dwarka, Delhi-110075.

All foreign nationals must hold a student visa valid for the entire period of study endorsed by the Ministry of External Affairs.

The degrees of foreign nationals must be recognized by the Association of Indian Universities

There is no quota for NRI or PIO and all such candidates need to apply as General Category (Gen) Candidates.

**19. What is the fee structure for MBA programme?**

The tuition fee for the two year programme payable to AUD is Rs. 216,000/-; in addition, Rs. 27000/- will be payable for course material & data base subscription, Rs.30000/- for career counseling & placement and Rs.5000/- as (Refundable) Deposit.

The fees for foreign students will be US\$ 6,000/- per year (US\$ 12,000/- for two years). In addition they will be required to pay Rs27000/- for course material, Rs30000/- for career counseling and Rs5000/- as (Refundable Deposit).

The fees for the first year MBA course are payable at the time of taking admission to the programme, and that for the second year will be payable at the beginning of the academic session in July 2013.

**20. Where is AUD campus located and where are MBA classes held?**

Ambedkar University Delhi (AUD) has two campuses, one in Dwarka and the other in Kashmere Gate. Classes of the MBA programme will be held at the School of Business, Public Policy & Social Entrepreneurship, which is located at the Dwarka campus (Sector -9).

**NOTE: For queries, please contact:**

Email: mbaadmissions @aud.ac.in;

phone: +91 9968095959 (9.00 am to 5.00 on working days only)